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SPACHE – Sport and Physical Activity in Cultural Heritage Environments

Meeting in Piran - Minute

Piran, Slovenia
10th June 2022

Participants

Gorazd Cvelbar, Olympic Committee of Slovenia, Slovenia
Aleš Šolar, Olympic Committee of Slovenia, Slovenia
José Martins, Tempo Livre, Portugal
Sérgio Abreu, Tempo Livre, Portugal
Nélson Felgueiras, Municipality of Guimarães, Portugal
Vítor Marques, Municipality of Guimarães, Portugal
Paolo Zerneri, Municipality of Gargnano, Italy
Olena Volkova, Alto Garda Volley, Italy
Emma Paladino, IRS, Italy
Flavia Pesce, IRS, Italy
Anita Bakker, Fryslân, the Netherlands
Eva Jacomet, Sport and Citizenship, France (online)

Third transnational meeting was hold in presence in Piran (Slovenia) on the 10th of June 2022. All registered participants (Annex 1 * list) took part at the meeting. The meeting started at 2 p.m. and finished at 7 p.m. The planned program and schedule were fully observed.

10th June 2022

The meeting started with the welcome by the host partner (OCS-ASF) to all partners and representatives of the entities that are part the consortium. Aleš Šolar, took the opportunity to provide some information about the event and the activities planned for Piran.

Afterwards, José Martins, from Tempo Livre, as lead partner, presented the agenda for the meeting and launched the first topic related to the coordination of the project and the mid-term evaluation of the. To start, he recalled the entire plan from its beginning in January 2021 and the end in June 2023, framing the current moment of implementation of the Pilot Programs, remembering that in some cases, the implementation of Pilot Programs will last until October 2022.

It was also mentioned that the tasks related to WP1 and WP2 have already been fulfilled by the partners, while WP3 and WP4 are currently being carried out. On the other hand, the WP7 regarding on project management, monitoring and evaluation, and communication and dissemination, takes place over the 30 months of the project.

About the monitoring and evaluation, all the dates defined for the delivery of reports – timesheets, dissemination report, as well as the payment requests for the different installments were remembered and the need to comply with all deadlines was reinforced.

Then, the communication and dissemination plan of SPACHE was discussed, reinforcing the importance of all project activities being disseminated through the various media, not only through the traditional ones (television, newspaper, and radio), but, also by the new ones (internet, social networks, etc.).

Proceeding on to Multipliers Events topic, some questions raised by the partners about the dynamics of the organization, the number and profile of participants and the eligible expenses were answered. The same regarding to international meetings and exceptional costs, were still some doubts, which were clarified.

The following topic was initiated by José Martins (Tempo Livre) and Vítor Marques (Câmara Municipal de Guimarães), about the Guimarães Pilot Program, which includes three different activities for different target audiences (children, over 18 and seniors over 55), inspired by the tasks of the Linen Cycle. As part of the implementation of the Pilot Program that took place during the month of May, some of the greatest difficulties encountered were referred. The first challenge was the weather and the possibility of rain, which conditioned the organization of the outdoor session aimed at senior audiences (A.Linho no Vida Feliz). In this case, the great mobilization of people, even with light rain, was referred to as a pleasant surprise. The greatest difficulty was found in filling out the questionnaires, as this target audience still has some illiteracy that makes it difficult to understand the questions. The solution found was individual help to most participants in completing the questionnaires, which required extra time spent. In the case of the activity carried out at the school, it was very successful, with great involvement and enthusiasm from the children. The only “challenge” found was to contain an excess of competitiveness observed in the practice of games. Regarding the activity in the gym, the biggest difficulty was to be sure that the questionnaires were answered by QRCode, since some of the participants said they preferred to answer in the locker room or even at home.

Nélson Felgueiras (CMG) intervened to reinforce the importance of the intergenerational nature of the project and the possibility of extending this concept to other activities and other culturally rich traditions.

After the discussion on the Guimarães Pilot Program, Anita Bakker (Sport Fryslân) made a presentation on the Netherlands Pilot Program where she presented a set of difficulties that emerged after carrying out the first activities.

The main difficulty expressed is related to the absence of participants in the activities. At the moment, after two weeks of implementation of the Netherlands Pilot Program, only 20 people participated in the proposed activities. On the one hand, there are difficulties in publicizing and promoting the project, on the other hand, several activities have been cancelled, as some of them for logistical reasons require registration up to a week before the scheduled day, when there is still little adherence. The marketing issue was presented as central with the recent abandonment of the colleague from the Sport Fryslân organization responsible for communication and with the entry of new people who were unaware of the project.

Other difficulties, related to inscriptions, translations, apps, and the language presented in the questionnaires, were also mentioned as very relevant and challenging for the success of the project.

In terms of solutions to the problems found and after a debate between the partners, some suggestions were given, and investing more money and more time in the available means seems to be ideal. Arranging other ways of collecting the questionnaires (in person or by QR Code) or having more insistence on contacting the participants by email, were other suggestions made.

After the coffee break, Ales Solar (OCS-ASF) made a description of the Slovenian Pilot Program taking place in the city of Piran. The idea is to have activities that are at least 1 hour long and promote them throughout Slovenia. Some of the activities will be based on traditional local games and others adapted to people's work activities, such as fishing. They also intend to create a mobile application related to the Pilot Program. The timetable for carrying out the activities is in Spring and Autumn.

The last presentation on the Pilot Programs was made by Paolo Zerneri (Municipality of Gargnano), who also did a quick description of the activities that have already started in Gargnano (Italy). According to

Paolo Zerneri, any of the activities they are promoting in Gargnano can be carried out in other places or countries, adapted to the respective contexts. One of the big bets made in Gargnano was the organization of activities for tourists, with strong publicity among the hotels, having even made a prospectus inviting them to participate. One of the difficulties presented was the dissemination to the local population, because, despite strong promotion on social networks, through Facebook and Instagram, many of the residents do not use social networks. In this way, it has been necessary to speak directly with people on the streets of the locality to mobilize them to participate in the activities. It was also mentioned that the weather can be a constraint for performing some outdoor activities. Finally, the fact that this project has a very strong emotional side was highlighted, as people recognize the importance of local cultural heritage when carrying out the Pilot Program activities.

In the final part of the meeting Flavia Pesce and Emma Paladino (IRS), presented the Social Impact Plan, namely the Conceptual background for the impact assessment and the tools – questionnaires. They also framed the project and addressed the logical framework: in the overview. One of the most important issues concerns the date of collection of the questionnaires to start processing the data. Thus, they asked the partners when they could send the questionnaires so that they could start this work.

Finally, a date was set for the next international meeting to be held in Heerenveen (Netherlands). Anita Baker (Sport Fryslân) proposed September 6, 7 and 8, generating consensus on the date.

SUMMING UP

During the Third transnational meeting hold in Piran, 10th June 2022, monitoring and mid-term evaluation was carried out, presenting all the tasks throughout the plan and the deadlines for the delivery of documents (timesheets, dissemination reports and payment requests). The importance of communication and dissemination of all activities carried out was also recalled.
The Pilot Programs that are being implemented in Portugal, Slovenia, Italy, and the Netherlands were presented, and the main difficulties, challenges and possible solutions were debated.
The Social Impact Plan was also presented and discussed among all partners. Finally, the date for the next international meeting and the next tasks of the project were defined.

Meeting works were completed on the 10th June at 7 p.m.